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**Contact: Optimist Consulting**

**Yael Goldman, Leslie LeCount**

## **SCG America and Kuafu Properties Launch Sales at Manhattan View at MiMA**

*First Condominium Project by Beloved Interior Designer Jamie Drake  
Features 151 Luminous Residences Inspired by Quintessential New York Glamour  
and 360-Degree Skyline Views*

**New York, NY – (May 13, 2016) –** Co-developers **SCG America** and **Kuafu Properties** today announce that sales are underway at **Manhattan View at MiMA**, the highly-anticipated new luxury condominium atop the **MiMA** development with a private entrance at 460 West 42<sup>nd</sup> Street. Envisioned by celebrated interior designer **Jamie Drake** of **Drake / Anderson**, in his first condominium project, Manhattan View introduces 151 exquisite residences that pair remarkable river-to-river views with an unprecedented 44,000 square feet of exclusive resident amenities to offer the ultimate in city living.

“There is a need in the market for well-priced condominiums that don’t compromise on design or service, and Manhattan View at MiMA fills that void – and then some. We are thrilled to offer buyers a total package of signature-designed finishes by one of today’s most celebrated designers, breathtaking floor-to-ceiling views, and over an acre of onsite amenities all for a competitive price with the added perk of lower carrying costs because MiMA is a mixed-use property,” said **Winfred Zhang, President and CEO of SCG America**.

“We are thrilled to have collaborated with SCG America and a designer of Jamie Drake’s caliber to introduce Manhattan View at MiMA, a compelling buyer proposition at the intersection of some of the most dynamic New York neighborhoods,” said **Shang Dai, Chief Executive Officer** and Managing Partner of Kuafu Properties. “We also offer residents a state-of-the-art Smart Home Automation package, featuring app-monitored temperature control, smartphone-enabled door locks, app-enabled video intercom system, and much more.”

Known for designing some of the most distinguished private homes for clients including former New York City Mayor **Michael Bloomberg** and **Madonna**, Drake brings his vision of exotic natural materials, rich decorative accents, and refined custom craftsmanship to the top 13 floors of the Arquitectonica-designed MiMA development (formerly known as **One MiMA Tower**) to create an exclusive oasis of contemporary glamour.

“Each and every residence has its own uniquely stunning view and my design for the interiors celebrates that,” explained Jamie Drake. “I was inspired by the continually exhilarating,

effervescent spirit of the great city I call home and love so much. With icons of the skyline sparkling and glittering outside every window, I wanted to bring that same excitement and elegance inside.”

Ranging from studio to three-bedrooms, the condominium residences at Manhattan View feature luxurious contemporary finishes, including wide plank brushed oak wood floors throughout, and double-glazed floor-to-ceiling windows that yield sweeping, 360-degree views from the East River to the Hudson River to the Atlantic Ocean and beyond. Expansive living spaces boast nine- to 12-foot ceilings and the kitchens are meticulously detailed with Jamie Drake signature-designed high gloss lacquer cabinetry, polished white Carrara marble waterfall edge countertop and backsplash, and Gaggenau appliance packages including refrigerator, convection oven, combination speed and microwave oven, five burner gas cooktop, range hood, and dishwasher. The gracious master bathrooms feature polished white Carrara marble floors, vanities with Calacatta marble countertop and backsplash, Jamie Drake signature-designed fittings and accessories, Toto Supreme toilets, and polished white Carrara marble glass enclosed showers, along with white soaking tubs enclosed in beautiful stone in select residences.

From the moment you step into the luminous Drake-designed private lobby, the experience of living at Manhattan View is full-service and luxurious. In addition to a 24-hour doorman and live-in superintendent, a dedicated concierge is available to assist with every personal need along with white glove à la carte services including valet parking, housekeeping and dry-cleaning. Buyers at Manhattan View will enjoy all of the perks of living in the MiMA Development, which is managed by Related Companies, hailed for setting new standards in of excellence in the luxury rental marketplace. The onsite M Club enhances daily living, offering an unprecedented 44,000 square feet of amenities, including an 18,000-square-foot private residents-only fitness center by Equinox® with a heated indoor lap pool and a full-size basketball court; three lushly landscaped outdoor terraces with private dining pods and barbecue facilities encompassing over 14,000 square feet of outdoor space; party rooms and catering kitchens; outdoor and indoor screening rooms; and a Mac Bar equipped with iMac computers. There is also a club room and residents’ lounge with a cozy island fireplace, a fully-equipped game room with billiards and card tables and electronic gaming, a bicycle room, resident storage, a children’s playroom, and Dog City, an exclusive residents-only, professionally-staffed pet spa with dynamic play areas offers grooming and training facilities, in-home feeding, walking services, scheduled play dates, and much more.

MiMA is also home to the acclaimed Pershing Square Signature Center designed by Pritzker Prize-winning architect Frank Gehry and YOTEL New York, an innovative hotel designed by David Rockwell, along with compelling onsite retail including FIKA and Kava Café and the soon-to-open Treehaus, all of which enhance the Manhattan View lifestyle. Of course, buyers will enjoy the convenience of living at the heart of Midtown West, in the middle of Manhattan as the name MiMA signifies, with incredible access to theatre, dining, shopping, international business, waterfront parks on the Hudson River, and the rising **Hudson Yards district**, the most transformative new development in a generation.

**Silk Realty** and **CORE** are the co-exclusive sales and marketing agents for Manhattan View at MiMA. Pricing for available residences is starting at \$1.37 million for studios, at \$1.7 million for one-bedrooms, at \$2.9 million for two-bedrooms, and at \$4.8 million for three-bedrooms. For more information, visit [www.ManhattanView.com](http://www.ManhattanView.com) or call the onsite sales gallery at [212-967-6888](tel:212-967-6888).

#### **About SCG America:**

SCG America, headquartered in New York City, has three decades of experience in real estate development and fund management, as well as general contracting and construction management services in the United States. The company currently has over \$2 billion invested in real estate development in New York and California. SCG America is a wholly owned subsidiary of Shanghai Construction Group, one of the leading construction companies in China for over sixty years. For more information on SCG America, please visit [www.scgamerica.com](http://www.scgamerica.com).

#### **About Kuafu Properties:**

Kuafu Properties LLC is a privately held, fully integrated real estate development and investment company based in New York City. Kuafu was established with the vision of being the ultimate bridge between Chinese and other Asian investors to the overseas real estate market in the United States. The company focuses on creating high quality mixed-use projects that are rich in detail and originality. To that end, Kuafu partners with world-class, award-winning architects and contractors. In addition, Kuafu team members have extensive expertise in large-scale master planned projects and mixed-use urban development's including hotel, retail, office and high-end residential.

#### **About Jamie Drake**

Jamie Drake, co-founder of Drake / Anderson, brings over 30 years of his singular, exuberant design sensibility to this newly established multidisciplinary interior design partnership. Arguably the foremost colorist of our day, he distills his vast knowledge of periods and styles with a discriminatingly modern connoisseurship, creating environments that are both glamorous and eloquent, yet always interpreted through the unique prism of each client and assembled with a sense of contemporary comfort. His unmistakable flair, apparent even in his most traditional spaces, is highly sought after by clients such as former New York mayor Michael Bloomberg, entertainer Madonna and many in the glittering social scene of which he, too, partakes. Equally adept at appointing a cosmopolitan glass-sheathed penthouse, a sprawling oceanfront estate or such commercial interiors as a private foundation and a state-of-the-art medical facility, Drake's prolific work also includes product design. Among his original designs he counts rug collections, furniture, bath fixtures and accessories, fabrics and lighting. Drake's work has been featured in virtually every design publication of note, including *ELLE DECOR*, *House Beautiful*, *Interior Design* and *Architectural Digest* (national and international). Among accolades too numerous to mention, he has held a spot for each of the last five years on the latter publication's AD100 list, as well as A-lists of many other magazines. He was also bestowed with Fashion Group International's Night of Stars Award for Interior Design, inducted into the ASID College of Fellows and *Interior Design* magazine's Hall of Fame, and was designated by *House Beautiful* as a Master

Class designer. Active in various causes, Drake currently serves as chair of The Alpha Workshops, where he also has been a board member for many years. He is a recipient of a Partnership for the Homeless Director's Award and is a longtime supporter of Housing Works, for which he also serves as chair.

## 上海建工美洲公司和跨富地产正式开盘销售 **Manhattan View at MiMA**

### 室内设计大师 *Jamie Drake* 首个公寓项目

### 151 套全景豪华公寓，焕发纽约独有魅力，华丽问世

纽约市 - 2016 年 5 月 13 日 - 上海建工美洲公司和跨富地产今日联合宣布，**Manhattan View at MiMA** 项目正式开盘销售。这个备受瞩目的全新豪华公寓位于 **MiMA** 的顶层 51-63 层，并在西 42 街 460 号享有一个独立入口。项目由世界知名室内设计大师，来自 **Drake/Anderson** 工作室的 **Jamie Drake** 设计，是 **Drake** 大师生涯中设计的首个豪华公寓。此次他为 151 套 **Manhattan View** 公寓带来他别具一格的艺术想象力，给这个坐拥着非凡的城市景观、水景，以及罕见的 4 万 4 千平方英尺会所的豪华公寓赋予了他独特的生活及艺术魅力。

“目前的市场需要定价合理但不在设计或服务上妥协的公寓，而 **Manhattan View at MiMA** 恰好填补了这个空白。我们很高兴以一个具有竞争力的价格带给住户一个完美的产品，包括当今最有名的设计师，拥有令人咋舌景观的全尺寸落地窗，超过一英亩的室内配套设施以及较低的养房成本。”上海建工美洲公司的总裁兼首席执行官张伟峰如是说。

“我们很高兴这次能与上海建工美洲公司和 **Jamie Drake** 大师合作，在纽约最有活力的地段，推出 **Manhattan View** 这样一个激动人心的项目。”跨富首席执行官兼合伙人戴上表示，“我们还为住户带来了最先进的智能家居系统，包括 APP 界面的温度控制系统，智能手机遥控门锁，APP 界面的可视对讲系统等等。”

曾为前纽约市市长 **Michael Bloomberg**、麦当娜等许多知名客户带来杰出的家居设计的 **Jamie Drake**，这次专为 **Arquitectonica** 建筑事务所设计的 **MiMA**（曾名 **One MiMA Tower**）的顶部 13 层楼带来了他对天然材料的理解，并以丰富的装饰点缀以及精致的定制工艺，打造了一个独特的具有现代魅力的都市绿洲。

“每一个住宅都有着独特的魅力和壮阔景观，而我带给室内设计就是为了庆祝这些美感，” **Jamie Drake** 解释说。“我深爱着纽约这座我称为家的城市，也时时刻刻被这座伟大的城市所启发。看着（**Manhattan View**）窗外被许许多多知名的地标装点的天际线，我非常希望把同样的激情和高雅带到家居的内室里来。”

从 Studio 到三居室，每一个 Manhattan View at MiMA 的公寓都饱览哈德逊河，东河，大西洋海平线以及曼哈顿城市天际线等景观，并享有豪华而现代的精装修。项目的精装修涵盖 360 度全景落地窗，宽板橡木地板，9 至 12 英尺的天花板，Drake 定制的白色烤漆橱柜，意大利抛光大理石瀑布设计台面和防溅墙和德国 Gaggenau 品牌全套家电（包括冰箱，烤箱，多功能烤箱微波炉，五头燃气灶，抽油烟机和洗碗机）等。主浴室还配备了抛光的意大利大理石地板，台面，洗手池和防溅墙，Jamie Drake 独家设计定制的配件，Toto 高档坐便器，意大利大理石墙面的玻璃封闭淋浴间，大户型住宅更配有 Carrara 石质装饰浴缸。

从踏进 Jamie Drake 设计的豪华大堂那一刻起，您就开始了在 Manhattan View 享受全方位服务的奢华体验。除了 24 小时大堂管家，Manhattan View 还配备了高级礼宾服务，为住户安排服务定制，代客泊车，家政清洁和干洗等服务，竭力满足住户的每一个需求。Manhattan View 的住户将享受 MiMA 大厦内全套设施所带来的便利和舒适，以及瑞联管理公司的高品质物业管理。楼内的超大会所 M Club 提供了前所未有的 4 万 4 千平方英尺的生活配套设施，包括 1 万 8 千平方英尺的 Equinox®健身中心，室内恒温游泳池，全尺寸的篮球场，设有私人小隔间和烧烤架的户外露台，超过 1 万 4 千平方英尺的户外空间，聚会厅房，厨房，室外和室内放映室，和配有 iMac 电脑的网吧。此外，还有俱乐部室，带有壁炉的公共休息室，配有台球、牌桌的游戏室，自行车室，存储室，儿童游戏室，Dog City 宠物中心等等。Dog City 宠物中心配有训练设施与专业人员看护，提供宠物 spa，上门接送等的专业服务。

Manhattan View 大厦其他的部分：由普利兹克建筑奖得主的 Frank Gehry 设计的广受好评的百老汇大剧院，由 David Rockwell 设计的前卫酒店 YOTEL，FIKA 和 Kava 咖啡店，以及即将营业的 Treehaus 等，都为 Manhattan View 添姿加彩。当然，正如 MiMA 的含义所示（Middle of Manhattan），住户还将享受住在曼哈顿西城中心的一切便利：影院，餐饮，购物，知名企业，哈得逊河滨公园，以及新一代最具潜力的发展中心哈德逊园区近在咫尺。

Silk Realty 和 CORE 是 Manhattan View at MiMA 的独家销售和营销代理。在售 Studio 定价 137 万起，一居室 170 万起，两居室 290 万起，三居室 480 万起。欲了解更多信息，请访问 [www.manhattanview.com](http://www.manhattanview.com) 或致电售楼处 212-967-6888。

### 关于上海建工美洲公司：

上海建工美洲公司总部设在纽约市，有着三十年的美国房地产开发，资金管理，以及工程总承包和施工管理经验。公司目前在纽约和加利福尼亚州的地产投资超过20亿美元。上海建工美洲公司是上海建工集团的全资子公司。上海建工集团拥有超过六十年的建筑经验，是在国内领先的建筑公司。有关上海建工美洲公司的更多信息，请访问 [www.scgamerica.com](http://www.scgamerica.com)。

## 关于跨富地产：

跨富地产是一家纽约本土的房地产开发和投资公司，在商业地产开发方面具有全面的业务能力。跨富地产成立的宗旨在于为美国境外投资者与纽约房地产市场之间架起一道桥梁。公司核心成员由多名精通纽约地产投资，开发和地产相关服务的专家组成，竭力为对纽约地产市场的外国投资人提供最资深，最专业的投资管理服务。

## 关于Jamie Drake设计大师

Jamie Drake作为Drake/Anderson的创始人之一，给这个新创立的，跨风格的设计工作室带来了他30年卓越的设计灵感。Jamie Drake作为很可能是当今最前卫的调色师，提炼了他对时代和风格的丰富的鉴赏力，在创造富有魅力和表现力的环境的同时仍独特地诠释了每个客户的需求，为客户带来与众不同的舒适感和现代感。他精确无误的天赋在哪怕最传统的空间也熠熠发光，为此也深受如前纽约市市长Michael Bloomberg，艺人麦当娜等客户的追捧。Jamie Drake不仅善于设计位于大都会的空中别墅，广阔的海景房，商业格局，和医疗设施空间，他多产的工作甚至还包括产品的设计。他的原创设计包括地毯，家具，卫浴设备及配件，面料，以及照明配件。此外，Jamie Drake的作品几乎在每个设计杂志上都展露过头角，其中包括《ELLE DÉCOR》，《House Beautiful》，《Interior Design》和《Architectural Digest》（国内和国际版）。他曾在过去五年连续被《Architectural Digest》列入前100的名单，而这只是他在众多其它杂志中斩获的不胜枚举的殊荣的之一。他被时尚国际集团授予了室内设计的星夜奖，入选了ASID学院和《Interior Design》杂志的名人堂，还被《House Beautiful》指派为大师级设计师。Jamie Drake在各项事业上都有建树，他是阿尔法工作室多年的董事会成员，目前任主席一职。他亦是流浪导演奖的获得者和Housing Works的长期支持者和主席。

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